

FACTS **WHAT DOES HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP (NMLS# 1137507) DO WITH YOUR PERSONAL INFORMATION?**

Why? Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

What? The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- credit scores and credit history
- account balances and payment history

How? All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons **HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP** chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP share?	Can you limit this sharing?
For our everyday business purposes - such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes - to offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We do not share
For our affiliates' everyday business purposes - information about your transactions and experiences	Yes	No
For our affiliates' everyday business purposes - information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	We do not share

To limit our sharing **Mail the form on Page 3**

Please note:
If you are a new customer, we can begin sharing your information 30 days from the date we sent this notice. When you are no longer our customer, we continue to share your information as described in this notice. However, you can contact us at any time to limit our sharing.

To limit direct marketing **Mail the form on Page 3**

Please note:
A Do Not Call election is effective for five years (or while you are an active customer, if longer). The Do Not Mail election is effective for three years. You may continue to receive marketing information in regular account mailings and statements or when you visit us online. You may also be contacted to service your account or participate in surveys.

Questions? Call 1-855-839-6487 ext. 1058



Who we are

<p>Who is providing this notice?</p>	<p>HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP 4601 DTC Blvd Suite 150 Denver, CO 80237</p>
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What we do

<p>How does HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP protect my personal information?</p>	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. Only authorized employees are allowed access to your information when needed to complete their work. Any company we work with is required to have safeguards to protect customer information.</p>
<p>How does HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP collect my personal information?</p>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> ▪ apply for a loan or give us your income information ▪ provide account information or provide employment information ▪ provide your mortgage information <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
<p>Why can't I limit all sharing?</p>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> ▪ sharing for affiliates' everyday business purposes - information about your creditworthiness ▪ affiliates from using your information to market to you ▪ sharing for nonaffiliates to market to you
<p>What happens when I limit sharing for an account I hold jointly with someone else?</p>	<p>Your choices will apply to everyone on your account.</p>

Definitions

<p>Affiliates</p>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ <i>Our affiliates include financial companies such as Stearns Lending, LLC, TRIMAVIN, LLC, TRIVERIFY, LLC, UHS INC., Alliance Insurance Services, and Alliance Real Estate Services LLC, d/b/a RE/MAX Alliance</i>
<p>Nonaffiliates</p>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> ▪ HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP does not share with nonaffiliates to market to you
<p>Joint marketing</p>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> ▪ HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP does not jointly market



Do Not Call Policy: This Privacy Policy constitutes **HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP's** Do Not Call Policy under the Telephone Consumer Protection Act for all consumers. Stearns maintains an internal Do Not Call preference list. Do Not Call requests will be honored within thirty (30) days and will be honored for at least five (5) years from the date of request. No telemarketing calls will be made by Stearns or its employees to residential or cellular phone numbers that appear on the **HOME MORTGAGE ALLIANCE, LLC DBA EQUITY MORTGAGE GROUP's** Do Not Call List.

Mail-in Form

Mark any/all you want to limit: <input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes. <input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.	
Name	_____
Address	_____
City, State, Zip	_____
Loan#	_____

Mail to:
 COMPLIANCE DEPARTMENT -
 PRIVACY OFFICER
 700 State Hwy. 121 Bypass, Suite 180
 Lewisville, TX 75067

